

Job Advertisement: Digital Marketing Executive

Position Title:

Digital Marketing Executive

Job Responsibilities:

1. Achieve a minimum sales target of BDT 1,00,000 per month.
2. Manage and promote social media platforms (Facebook, Instagram, LinkedIn, YouTube).
3. Run advertising campaigns on Google Ads, Facebook Ads, and other digital platforms.
4. Increase website traffic through content marketing and SEO optimization.
5. Conduct email marketing campaigns and generate leads.
6. Analyze the competitive market and develop new marketing strategies.
7. Build and maintain relationships with customers.
8. Prepare and present sales reports.

Qualifications:

1. Bachelor's degree in Digital Marketing or a related field.
2. At least 2 years of experience in digital marketing.
3. Proficient in social media marketing, SEO, SEM, and PPC.
4. Skilled in using Google Analytics and other data analytics tools.
5. Strong sales skills and eagerness to meet targets.
6. Fluent in both Bangla and English.

Salary and Benefits:

- Attractive monthly salary.
- Additional bonuses for meeting targets.

- Opportunities for long-term career development.

Job Location:

1974 Elenga, Tangail

Application Deadline:

27th January 2025

How to Apply:

Send your updated CV and details of your experience to jobs@hosterbd.com or contact us at +8801850161398 for more information.